



For More Information Contact
PennHouse Productions 404-822-1078
carrie@pennhouseproductions.com

ArtCAN Pancreatic Cancer Fundraiser Announces Artists Featured in Silent Auction – From India to Indonesia, From England and Finland to South Africa

WSB-TV News Anchor Carol Sbargo Co-Chairs Event and Serves as Guest Speaker

Atlanta (September 21, 2011) – As the fight to find a cure and early detection for the deadliest of all cancers – pancreatic cancer – continues, a locally-founded organization, the Joseph C. Monastra Foundation for Pancreatic Cancer Research (JCM Foundation) hosts an art benefit to fund this all-important research. Featuring a silent auction with works from internationally acclaimed artists who are cancer survivors or who have had their lives affected by cancer, ArtCAN is thrilled to announce the list of artists who will be included in the one-night-only sale.

WHAT: ArtCAN, the Joseph C. Monastra Foundation for Pancreatic Cancer Research fundraiser, is an evening of hors d'oeuvres, cocktails and fine art, which will raise money and awareness for pancreatic cancer, the “silent killer.” As chosen by the curatorial panel, artists featured in this year’s ArtCAN include 25 artists from as close as inside Atlanta and as far away as Hyderabad, India and Johannesburg, South Africa. A full list of artists and their profiles is available on the website www.jcm-ArtCAN.org.

“I am impressed by the unexpected strength and diversity in style and geographic origins of the artists included in this first ArtCAN event,” said curatorial panel member Jerry Cullum. “The work selected stretches from widely popular to somewhat confrontational, which is unusual for an event of this type.”

As with all funds raised by the JCM Foundation, money raised during ArtCAN will go directly to support pancreatic cancer research at Johns Hopkins Medical Institutions (JHMI).

WHO: The evening’s Keynote Speaker will be **Dr. Christine-Iacobuzio Donahue**, Associate Professor of Pathology & Oncology, Johns Hopkins University, and WSB-TV News Anchor **Carol Sbargo** will be the Guest Speaker. Drawing works from artists throughout the world, the curatorial panel includes leaders in the Atlanta art community **Marianne Lambert**, **Jerry Cullum**, **Timothy Tew** and **Kevin Sipp**. **Carol Sbargo** and **JCM founder Pamela Monastra** will serve as Co-Chairs for the event. For more information on ArtCAN, visit: www.jcm-ArtCAN.org, call 404-391-2169 or email SupportTheCause@jcm-ArtCAN.org.

WHEN: Saturday, November 5, 2011
6 - 7 p.m. VIP Host/Patron Champagne Preview Party Sponsored by an anonymous donor.
7 - 10 p.m. ArtCAN main event – specialty cocktails, hors d'oeuvres and silent auction

WHERE: Bill Lowe Gallery
1555 Peachtree Street NE, Suite 100
Atlanta, Georgia 30309

TICKETS: \$75
Host and Patron Levels \$150 to \$500
Corporate Sponsorships Available
Available www.jcm-ArtCAN.org

Sponsorship gifts are provided by Frabel.

COCKTAILS &

HORS: Guests will enjoy complimentary Signature Purple ArtCANtinis with AYA Vodka sponsored by Georgia Crown Distributing Company and AYA, additional cocktails and wine from Pernod Ricard USA, more wines from Sherlocks – Buckhead and Hors d'oeuvres sponsored and presented by Capozzi's Decatur.

The Joseph C. Monastra Foundation for Pancreatic Cancer Research

Established in 2002 in honor of the father and husband who passed away only four weeks after being diagnosed, the Joseph C. Monastra Foundation for Pancreatic Cancer Research supports the leading pancreatic cancer research at Johns Hopkins Medical Institutions (JHMI). Recently, two JHMI scientists were selected for the cancer dream team, which will conduct research in the new field of epigenetics and its relationship to pancreatic cancer. The cancer research team at JHMI has also won a 2010 INNOVATOR Award from the American Association for Cancer Research, a PanCan & American Assoc. for Cancer Research Award Grant and two grants from the Lustgarten Foundation. The JCM Foundation was created to make a difference for pancreatic cancer research and raise awareness for the need for increased research funding. The JCM Foundation currently funds research with a tri-fold focus on learning how pancreatic cancer spreads, identifying and studying the genes that cause pancreatic cancer and studying a novel drug for treatment of the disease. Since its inception, JCM Foundation has raised nearly half a million dollars. For more information on JCM, visit: www.jcmfoundation.org, call 404-391-2169 or email info@jcmfoundation.org.

###